



Twitter quick guide

e-SHINE group, March 2011

About Twitter...

Twitter is a social networking tool, accessible from the web or from internet enabled mobile phones.

"Tweets" are made up of 140 characters. You can tweet your own thoughts or engage with other people via tweets either using their Twitter username or by way of "hashtags".

"Follow" people or organisations to receive their "tweets" (updates). Your followers will receive your tweets. Tweets are updated instantaneously.

You can use tags to follow debates or stories on Twitter e.g. #Libya. On Twitter these are called hashtags because you put a # symbol in front of the word. You can click on/search for a hashtag to see all tweets that contain it and you can contribute by adding a hashtag to your own tweets. You can see the top ten "Trending topics" on Twitter (worldwide and by country) when logged in, click on any of these to view the related tweets.

There are various internet applications that let you see Tweet Clouds, what the popular topics are at any given time.

You can share pictures, videos and links via Twitter, there are various applications on the internet that work in conjunction with Twitter to enable you to do this.

SHINE and Twitter...

You can now follow SHINE on Twitter, this will help you keep up to date with news of training events, the AGM, and important other news.

We also use our Twitter account to follow other LIS organisations like SLIC, CILIP etc and have their news feed through our Twitter account.

How to follow Shine on Twitter...

1. Go to www.twitter.com
2. If you don't already have one, create a new user account
3. In the search bar type our username - **@scotshealthinfo**
4. Once you have found us click 'follow' - you will now receive all of our Tweets